

DDUMC NEWSLETTER

VOLUME 6



August - December



Top News

- Agman
- Human Chain G20 logo
- National seminar iccsr sponsored
- Azadi ka amrit mahotsav
- Deepaagman 2023
- Golden Girl Annu Rani (ddumc talks)
- Sports Fiesta 2023
- Seva Setu
- Smart phone distribution
- Sambhav

Message from the Managing Director

It is indeed a proud moment to perceive the arrival of the E-newsletter of Pt. DDUMC. With this, the college has affixed a new quill to its cap by providing a platform to showcase various events, achievements, and admirable performances of the students.



**MANAGING DIRECTOR IIMT
GROUP OF COLLEGES**



MESSAGE FROM THE DIRECTOR

Dear readers as Pt. DDUMC inaugurates its newsletter, I feel profound pleasure in addressing my worthy readers. It is no denying the fact that this crisis of covid-19 has brought a whole new dimension to the very existence of human race.

Winners see opportunities in every difficulty, Quitters see problems in every chance!"

Orientation program

The orientation program serves as a cornerstone for incoming students, offering them insights into the college's clubs, festivals, rules, regulations, and various opportunities. For the same we conducted orientation program "DEEKSHARAMBH-2023" for our BCA and BBA 1st year students to create a welcoming environment for them, fostering friendly connections with faculty, facilitating adjustment, and ensuring a comfortable start to their college journey. To ease this process college invited IIM Kozhikode alumni Mr Mani Kansal presently working as DGM of HCL.



Agman 2023(Fresher)



Entering college is an exhilarating moment for every student, symbolizing the start of a chapter brimming with opportunities and personal development. To commence this journey, Pt DDUMC hosted a "Fresher Party, AGMAN-2023" a special event fostering the creation of memories, the formation of bonds, and the nurturing of lasting friendships through shared laughter, dancing, and conversations. In this event Mr fresher's Title was grabbed by Mr Vidhyansh Rana of BCA first year and Ms Sanyukta from BBA first year.

G20 LOGO AND WORLD RECORD



“One Earth, One Family, One Future”

On the occasion of the G20 summit and Prime Minister's birthday, our students achieved a remarkable feat by forming a human chain consisting of over 1200 participants. They skillfully arranged themselves to create the iconic G20 logo, setting a new world record in the process. This impressive display of unity and creativity not only marked a significant celebration of global collaboration but also served as a memorable tribute to our Prime Minister on his special day.



SEVA SETU NGO PROGRAM

In alignment with our institution's commitment to social responsibility, we proudly initiated an NGO named SEVA SETU as part of our celebrations honoring the anniversary of Pt. Deen Dayal Upadhyay Ji. Our college marked this auspicious occasion by hosting a series of impactful programs that reflected the values and teachings of Upadhyay Ji.

The events included a skit that vividly brought to life the invaluable lessons taught by Upadhyay Ji, captivating the audience and enriching our understanding of his principles. Additionally, we organized an awareness campaign focused on cleanliness, encouraging our community to adopt more sustainable and hygienic practices in our daily lives. Our commitment to societal welfare was further demonstrated through a traffic awareness program, which saw enthusiastic participation from our student body. These events were not just celebrations but a testament to our collective effort to embody the ideals of Pt. Deen Dayal Upadhyay Ji, ensuring his legacy continues to inspire future generations.





ICSSR Sponsored National Seminar

Two days national seminar was also organized in the campus which was sponsored by ICSSR. ICSSR-sponsored seminars afford researchers and academicians a valuable opportunity to engage in the exchange of perspectives, deliberate on policy-relevant issues, and address research inquiries. These forums facilitate meaningful debates, fostering the generation of academic research output focused on addressing crucial social problems. In this seminar many prominent speakers and personalities as well as researcher across the nation took part.

Azadi ka amrit mahotsav

Azadi Ka Amrit Mahotsav represents the Government of India's initiative to honor and celebrate 75 years of independence, commemorating the rich history, culture, and achievements of its people. To support the same Pt DDUMC also organize various cultural activities on the day of Independence Day.



Golden Girl Annu Rani (DDUMC talks)



In a moment of pride and celebration, Pt DDUMC had the honor of recognizing the accomplished Asian Games star, Annu Rani. Her remarkable achievements of clinching Gold Medal in Hangzhou Asian Games and outstanding performance in athletics have not only brought glory to our nation but have also inspired countless individuals. Annu Rani's presence in our college was a source of inspiration and motivation for our students, encouraging them to strive for excellence in their respective fields. The college community embraced this opportunity to celebrate her dedication, hard work, and the spirit of sportsmanship that she embodies, fostering a sense of pride and admiration among the students and faculty alike.



RECREATIONAL TOUR

In a delightful deviation from routine, Pt DDUMC organized a rejuvenating recreational tour to the picturesque hill station of Shimla. Nestled amidst the Himalayas, Shimla proved to be an enchanting destination, providing students with a much-needed break and an opportunity to connect with nature.

DEEPAGMAN 2023

The Diwali Festival at Pt DDUMC is a manifestation of our commitment to service, creativity, and the spirit of giving back. The radiant lights and the enchanting ambiance, with delightful stalls and the joyous smiles on student's faces, transform the entire atmosphere into a beautiful spectacle. The collective effort and hard work invested in its success make the Diwali Fest "Deepagman-2023" a truly rewarding and memorable experience. This festival was adorned with events such as Dancing and Singing Competition, Band Performance, Chandelier making Competition, Nail Art Competition, Fashion Show and Various Games Stalls etc. The festivities extended beyond the campus and its members, encompassing the distribution of food and clothing to slum areas, orphanages, and various old age homes.



SPORTS FIESTA 2023

In the realm of Pt DDUMC, the Sports Fiesta underscores the interconnectedness of academics and physical activities in the student's learning journey. Recognizing that a healthy mind resides in a healthy body, the event echoes the notion that building a robust nation hinges on the physical and mental well-being of its citizens. Amidst the pressures and tensions of contemporary life, the Sports Fiesta provides a platform for students to release stress on the playing field. Hence, fostering a culture of a healthy diet and fitness routines is paramount in the context of Pt DDUMC college sports fest. Various games like Sprint race, Short Put, Long Jump, High Jump, Tug of War etc were part of this sports fiesta.

The commencement of this program involved the Honorable MD sir Dr Mayank Aggarwal ji of the College giving a symbolic green flag to the students, with Mr. Vikrant Jawla serving as the esteemed chief guest for the Sports Fiesta.

CLUB ACTIVITIES

BUSINESS QUIZ

At Pt DDUMC a business Quiz held which was more than just a competition; it was an engaging and enlightening experience for participants. The primary purpose behind organizing such an event is to cultivate a deeper understanding of business concepts, current trends, and market dynamics among the students. Overall, this initiative contributes significantly to the holistic development of our students, preparing them for success in the business world. Keep an eye out for more enriching and intellectually stimulating events in our college!

SPELLATHON COMPETITION

Spellathon is a spelling bee competition that challenges students to recognize words and spell them correctly under diverse conditions, featuring varying levels of difficulty. Participating in spelling bee competitions serves as an effective method to enhance pronunciation skills and expand vocabulary. Same activity was conducted under English club for BBA and BCA students.

BEST OUT OF WASTE

The Best out of Waste activity motivates students to repurpose unused items, imparting valuable lessons about resourcefulness and the optimal utilization of materials. In alignment with this perspective, a 'Best Out of Waste Competition' was conducted to engage students in creative reuse. The aim of organizing this activity was to create useful items from discarded plastic materials.

PPT COMPETITION

In a bid to promote innovation and showcase the diverse talents of the students, Pt DDUMC organized a riveting PowerPoint Presentation (PPT) Competition on "Successful Entrepreneurs". This event served as a platform for students to unleash their creativity, communication skills, and technical acumen.



INSTITUTION'S INNOVATION COUNCIL

The Institution's Innovation Council (IIC) program is an initiative by the Ministry of Education (MoE) in collaboration with the Ministry of Education's Innovation Cell (MIC) and AICTE for Higher Educational Institutions (HEIs). The program is designed to systematically cultivate a culture of innovation and promote the start-up ecosystem within educational institutions. At Pt DDUMC, IIC Club organized various activities like problem solving and ideation workshop, Poster presentation, Intra-institutional Idea Competition, PPT presentation, Lectures on E-learning Vs Classroom teaching etc was conducted.



LOGO DESIGN COMPETITION

Pt DDUMC hosted an exhilarating Logo Design Competition, providing students with a unique platform to unleash their creativity and design prowess. The purpose of this event extended beyond the aesthetics of a logo; it served as a dynamic learning opportunity for participants. Students delved into the realm of graphic design, honing their skills in conceptualization, artistic expression, and the practical application of design principles. This competition not only fostered a spirit of healthy competition but also instilled a sense of innovation and craftsmanship among the participants. Through this engaging activity, students gained practical insights into the world of visual communication, leaving a lasting imprint on their academic journey.



ART OF MIND CONTROL FOR NEW INNOVATIONS BY BHAGVAD GITA

23 NOVEMBER, 2023
11:00 AM

Coordinator : Dr. Devesh Gupta

MR. AKHILATMA BALADEV DAS
(MOTIVATIONAL SPEAKER ISKCON)

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GUEST LECTURE

In our ongoing pursuit of academic excellence and holistic learning, guest lectures have emerged as a key element in enriching the educational experience for our students. These sessions, featuring esteemed speakers from various fields, bring a wealth of practical knowledge, industry insights, and diverse perspectives directly to our campus. At Pt DDUMC various guest lectures was delivered time to time on various aspect of business. In this session, lectures were delivered by Mr love Jain, DR. SANDEEP SAHASRAPUDHA & DR. ADITYA BAVADEKAR, and Mr. akhilatma baldev das.

T-SHIRT PAINTING COMPETITION

T-shirt painting enhances fine motor skills and attention to detail, qualities that extend beyond the artistic realm and have broader applications in various professional fields. This competition, therefore, played a significant role in honing skills that are valuable in both creative and analytical pursuits.



DAZZLING BOYS MUSICAL NIGHT

This event signified our commitment to offer diverse and thrilling entertainment experiences for our student community. The Dazzling Boys' unique blend of musical styles guaranteed a night filled with non-stop energy, ensuring that everyone in attendance was treated to an extraordinary musical journey.

INDUSTRIAL VISIT

Industrial visits offer students a first-hand glimpse into the authentic working environment, exposing them to workstations, plants, assembly lines, machinery, systems, and the opportunity to engage with skilled and seasoned professionals. This experience imparts valuable insights, fostering not only their current development but also equipping them with knowledge crucial for the future. Various industrial visit took part for BBA and BCA students to industries like Coca-cola, Yakult-Denone, Parle-G, Mother Dairy, Aaj tak etc.



CAMPUS PLACEMENT

Campus placements stand as a cornerstone in molding the careers of our students. Acting as a vital link between academia and industry, these placements offer students invaluable practical exposure and immediate job prospects upon completing their education. They serve as a conduit for organizations to tap into a pool of fresh talent, streamlining the recruitment process and saving time and effort in identifying suitable candidates. The students of Pt DDUMC are making history by securing exceptional salary packages.



#DDUMC HA TU PLACEMENT PAKKA HA

PLACED STUDENTS

Vishwajeet	BBA	DDUMC (IIMT)	5.7 LPA	Learning Routes
Vrinda	BBA	DDUMC (IIMT)	5.7 LPA	Learning Routes
Ishika Narang	BBA	DDUMC (IIMT)	5.7 LPA	Learning Routes
Shivank	BBA	DDUMC (IIMT)	5.7 LPA	Learning Routes
Shivank Rastogi	BBA	DDUMC (IIMT)	4.1 LPA	Planet Spark
Sarkar Dalal	BCA	PT.DDUMC	2.23 LPA	Intellipaat
Taniya Saini	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Gungun	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Prafful	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Vanshika Tyagi	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Bhoomi Yadav	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Tanishq Singhal	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Sarthak	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Pranav	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Pranay	BBA	PT.DDUMC	3.00 To 6.00 LPA	300Experts
Vrinda Suri	BBA	PT.DDUMC	upto 2.45 LPA	Tech Mahindra
Lakshya Agarwal	BBA	PT.DDUMC	upto 2.45 LPA	Tech Mahindra
Mohd Aquib	BCA	PT.DDUMC	upto 2.45 LPA	Tech Mahindra
Amisha Verma	BCA	PT.DDUMC	upto 2.45 LPA	Tech Mahindra
Injeel Ashraf Siddiqui	BBA	PT.DDUMC	upto 2.45 LPA	Tech Mahindra



OUR TALENTED SCHOLARS SECTION

ROLE OF DIGITAL LEARNING IN EDUCATION

Digital learning is part of a wide term 'Artificial Intelligence', which simply means the learning we acquire from something that is digital like- mobile phones, computers, videos and many more. As we are developing in terms of technology, the techniques of teaching and learning are changing too. The best example of the statement above is the Smart Class. Yes! The class that we get on the big screens in our own classrooms of our college, are the best example of digital learning according to me. And let's be honest we understand 85% of theory just by being attentive in those smart classes.

An un-noticed advantage of digital is that it is not only providing effective learning to all students but it is also serving an advanced way of teaching the specially-abled children with any complications, whether they can't see, hear, speak, or have Autism, ADHD or any other complications. The best feature of this development in terms of learning and teaching is that the children are grasping knowledge easily without any problems and very smoothly, which again is very impressive.

Some tremendous advantages of digital learning are: No particular time- limit, Lots of information, More engaging lessons, Learning flexibility, Recorded content available at any time of the day, Connected learning for every individual, Creates the power of self-learning, & many more.

Agree or not, technology and the internet may be exploiting some children but if used properly, it is the best source out there for us to study after books and to do something extraordinary. Therefore, according to me Digital Learning is indeed playing a positive role here in terms of education to say the least.

NAME : HUDA
COURSE : BCA
IIIrd YEAR



Harmony of IT and management

In the realm where codes and numbers meet,
IT's rhythm and logic create a beat.
Management's symphony, composed with care,
Guiding teams through challenges, with wisdom to spare.

In the binary world, where data flows,
IT professionals ensure the information grows.
They build the networks and safeguard the gate,
In this digital landscape, they navigate.

Leaders in management, with vision so clear,
Steer their ships through uncertainty and fear.
Strategic decisions, a captain's role,
In the business sea, they play a vital role.

Harmony of IT and management, a beautiful blend,
Innovations and strategies they both extend.
Together they forge a path that's bright,
In this dynamic field, they take flight.




So, here's to IT and management's dance,
A partnership that's given the world a chance.
To thrive, to grow, to reach for the sky,
In this fusion of worlds, we'll always rely.



NAME : ARPIT
COURSE : BBA
IIIrd YEAR

Did you know?

1. The world's first computer mouse was wooden, not plastic.
2. Google receives more than 99,000 searches every second.
3. The first computer virus was named 'Creeper.'

INCUBATION OPPORTUNITIES FOR STUDENTS & FACULTIES

SPEAKER : Mr. SANDEEP VERMA
14 AUG 2023

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वो हिम
कब गला
कैसे गला
पता ही ना चला!

मैंने तो बस
एक सुबह
ओस को देखा था।

शोभित पाण्डे

