



Don't wait to be a
DDUMCian



ENROLL NOW

**PT. DEEN DAYAL UPADHYAY
MANAGEMENT COLLEGE, MEERUT**
(Known as IIMT, Mall Road)



**#MY DDUMC
#MY STORY**

Welcome!
DDUMC

**Dream to
Destination**

INFORMATION
BROCHURE

**WE GIVE ARMS TO MILLIONS
OF DREAMS AND TRANSPORT
THEM TO DESTINATIONS.**

WHO WE ARE

**WE
ARE
YOU**

**WE STAND
FOR YOU**

**WE
VALUE
YOU**

About The College

Pt. Deen Dayal Upadhyay Management College, most commonly known as the IIMT Mall Road, is a premier institute in Meerut. The institute was seeded in 1994 and is known for its academic excellence and value-based education under the aegis of the IIMT Group of Colleges. With state-of-the-art infrastructure, lush greenery all around, and the best academic environment, the college has created a niche in the hearts of people by delivering the best education that prepares students for future challenges.



Our Mission



To inculcate values and to identify hidden talents, provide golden opportunities for realizing dreams, and shape them into future leaders, entrepreneurs, and above all good human beings.



To deliver affordable quality education, equip students with knowledge and skills that are in high demand.



To create a distinct learning environment in education based on human values and social commitment.



Our Vision

To strive for being the best in the world at providing the finest quality of education in keeping with the motto of the college, "Dream to Destination," and to prepare young minds for imbibing knowledge, skills, and sensitivity and to take them to their desired destination.

- 8 **CAMPUSES**
- 28+ **YEARS**
Of Educational Experience
- 8600+
Bright Students & Glorious Alumni
- 200+
Companies Visited
- 8000+
Placed Students

Our Logo is Our Identity

The philosophy of DDUMC's logo is to reach out across the country. Here in our logo, every element speaks something and represents a touch for everyone.

- Dream to Destination is not just a slogan of DDUMC, it's our aim to provide the right avenue for the millions of aspirants on their career paths. It signifies that you have the right avenue to transform dreams into reality.
- The design of the DDUMC logo is rendered in red and blue. The colour red is associated with power, energy, strength, desire, purpose, and passion, while the colour blue is a soothing colour that signifies faith, trust, devotion, wisdom, and honesty.



We are inspired by our heritage building, which has a base of four pillars. These four pillars represent the four components and support our students from four directions. These pillars point toward learning to know, learning to do, learning to be, and learning to live together forever.



The book and the pen signify that the right education helps us to solve problems, regain, resolve, achieve and create futures.



A torch represents the bright shine, gives our students endurance, and inspires them to shine like stars. From bottom to top.



The Leaves of Laurel Wreath represents prosperity, wealth, and victory.

GLANCE OF THE EYE



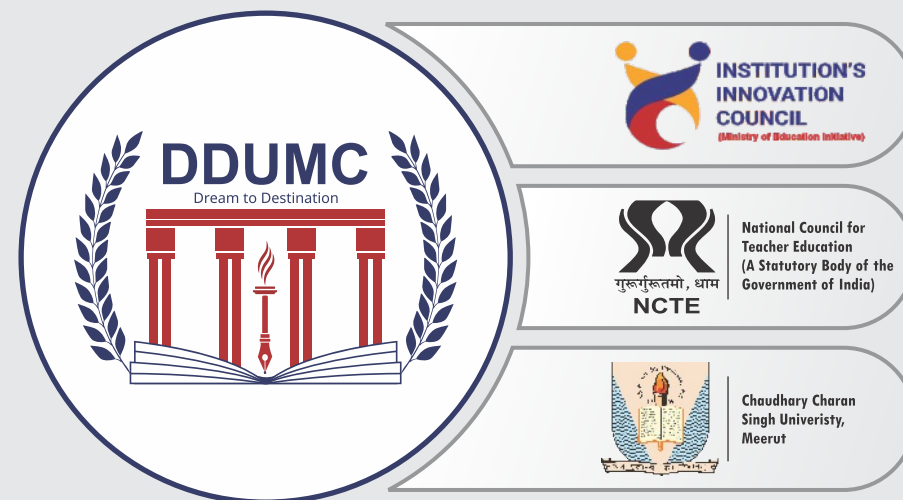
DDUMC Key Highlights



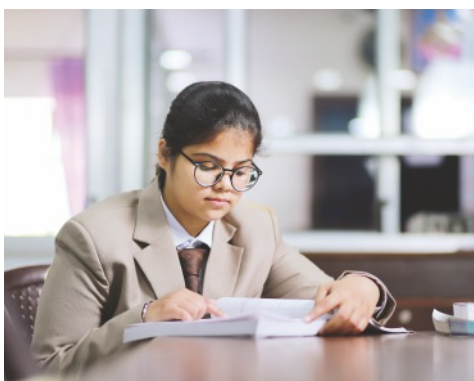
Affiliation

About the Courses- BBA, BCA, B. Ed, & M. Ed

Inspired by trust and informed by our values and mission, our founder sets the standard for a modern, engaged, and nurturing institution that can foster the transformative power of progressive learning. Our sprawling campus is a perceptible and prominent place where a large number of students join every year to shape their careers. The Bachelor of Business Administration course at Pt. DDUMC is specifically designed for those who aim to pursue a career in the business world, along the way, the BCA programme is especially dedicated to those who wish to dive into the world of computers. The BCA programme offered at Pt. DDUMC prepares students to shine in a technologically driven world and is armed with skills like web development, web designing, software testing and programming, networking, cyber security, and more. The institute has an affiliation with Chaudhary Charan Singh University, Meerut (a NAAC A++ university in Uttar Pradesh) for the BBA and BCA Programmes. Besides this, Pt. DDUMC has an affiliation with the NCTE- National Council for Teacher Education and CCS University Meerut for the Bachelor of Education (B.Ed.) and Master of Education (M.Ed.) programmes. PT. DDUMC aspires to have its students fly in the sky and see them as the talk of the town for their efforts, hard work, knowledge, and skills. For this, the institute equips its students with real-world knowledge and skills and bridges the gap between its students and industries.



COURSES OFFERED



BBA

Bachelor of Business Administration



BCA

Bachelor of Computer Application



B.Ed.

Bachelor of Education



M.Ed.

Master of Education

BBA Programme

BBA, or Bachelor of Business Administration, is a management and administration degree program. The course is a professional undergraduate programme for three years and is completed in six semesters. The course is designed to enrich the students and prepare them for the business world. The program covers all the aspects of business management and gives its learners factual information. You will be able to pursue a career in the business world if you study a program such as BBA. One of the major reasons for the popularity of the BBA programme is that learners have ample job opportunities after completing this high-in-demand professional programme. Students who complete the BBA program gain skills that are in demand in today's industries and cover fundamental subjects such as HR Management, Business Communication, Finance Management, Business Law, Marketing, Supply Chain Management, Accounting, and many more.

**"A degree that matters no matter where you are.
It will give you the path to explore."**



Is the BBA Programme right for me?

A new-age programme to make you a new-age professional

The program is 100% right for those who wish to...

- To develop business acumen & want to be a master in all the faces of business, from planning to execution,
- To learn and own the skills to be used in the 21st century to complete tasks successfully in a global business environment.
- To have a business approach and to say yes to an early start to a career in the world of business and management
- To have the dream of seeing oneself as a star entrepreneur

Specialized BBA Programme

With the demand for industrial needs, now the industries are not just seeking BBA graduates; they are looking for specialized BBA graduates to fulfill their industrial needs.

Nurturing young minds, aspiring for excellence

**Get Enrolled for a BBA Degree for Your Career Goal!
Bachelor of Business Administration**

BBA –Bachelor of Business Administration

BBA – Digital Marketing**

Bachelor of **BUSINESS ADMINISTRATION**

BBA in General Specialization: Bachelor of Business Administration is a popular course in India. The course is not just chosen by the students in our country but also by those across the globe. With the increased demand for industrial manpower, the demand for BBA graduates has increased in comparison to previous years. The BBA in general specialization doesn't focus specifically on a single field; instead, it focuses on all the aspects of management and business fields such as business economics, principles of management, business mathematics, statistics, organizational behavior, etc.

Bachelor of **BUSINESS ADMINISTRATION** in Digital Marketing**

Since the most proactive digital market demands you to be slightly more proactive in learning new skills, abilities, and industry-oriented practices, you should go with a specialized BBA program, which is mainly available in marketing, HR, digital marketing, business, and more. Specialized BBA programs focus more on what is required in the industries than only the theoretical basics. The digital marketing field is now the most popular field, and demands for marketers to handle businesses digitally with high skills and knowledge will skyrocket in the next few years. Among the specializations available for a Bachelor's degree in Business Administration, the digital marketing specialization is quite popular and has now become the most chosen specialization among aspiring candidates.



BBA

Why,
When,
How
and
What
to do?



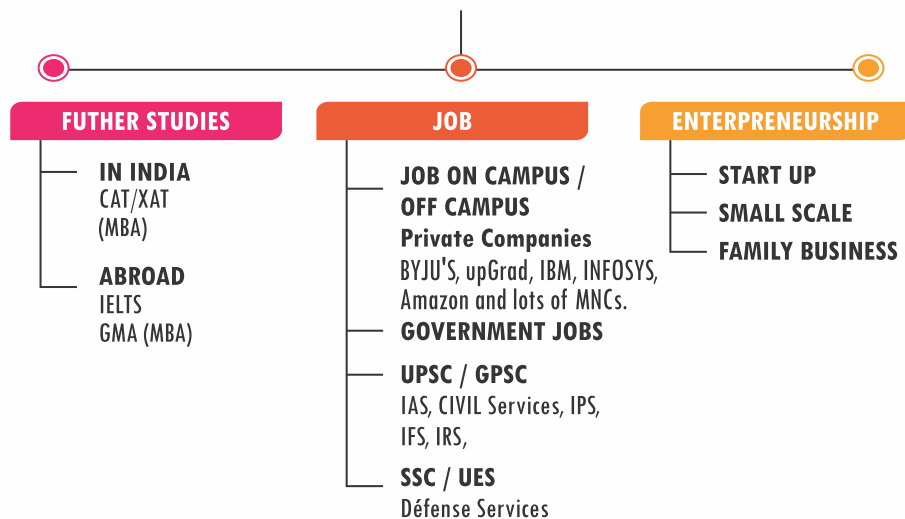
TRENDING TECHNOLOGIES

- (A) Business intelligence
- (B) Cloud Computing
- (C) Enterprise resource planning (ERP)
- (D) Apps developments.
- (E) Customer Relationship Management (CRM)
- (F) Containerisation
- (G) Cloud Computing

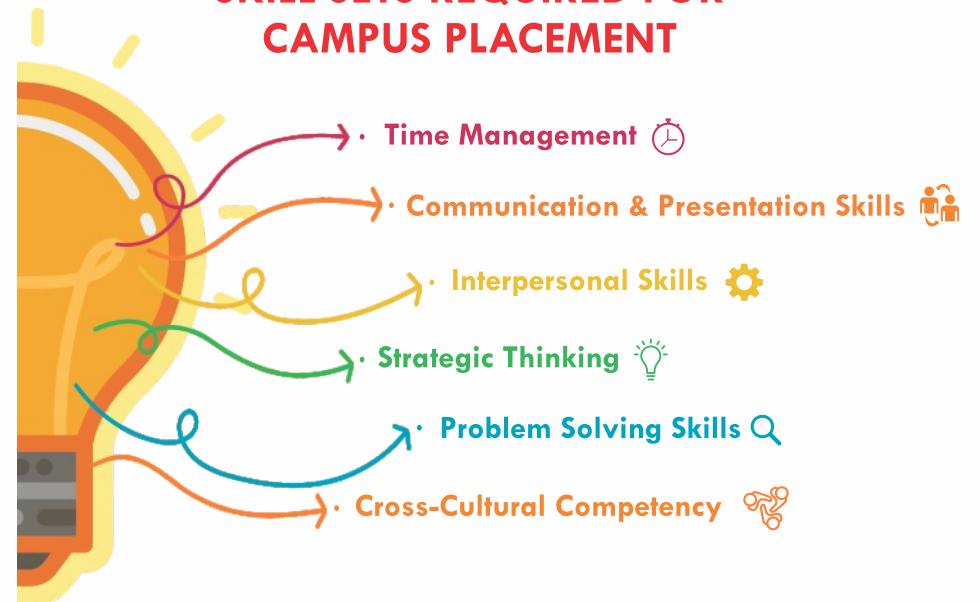


CAREER OPTIONS

AFTER COMPLETION OF
BCA FURTHER STUDIES



SKILL SETS REQUIRED FOR CAMPUS PLACEMENT



Duration: 3 years (Semester System)



AFFILIATION

The course is affiliated to CCS University, Meerut established in 1965.



ELIGIBILITY CRITERIA

The candidate shall have passed 12th in any stream with 45% marks from a Statutory Examining Authority



MODE OF ADMISSION

(ONLINE & OFFLINE)

For Online admissions, please visit our portal to register/login (<https://admission.ddumc.in/>) yourself and proceed ahead with your admission application.

Curriculum

1ST YEAR

| Semester 1 | | Semester 2 | |
|--|-----------------------------------|---|--------------------------|
| Fundamentals of Management | Organizational Behaviour | Quantitative Techniques for Business | Business Communication |
| Managerial Economics | Accounting and Financial Analysis | Human Resource Management | Marketing Management |
| Business Law | Business Organization and Ethics | Business Environment | Fundamentals of Computer |
| Environmental Studies (Qualifying paper) | | Assessments on Soft Skill Based on Presentations/ G.D/ Personality traits | |

2ND YEAR

| Semester 3 | | Semester 4 | |
|----------------------------------|-------------------------------|-----------------------------------|--|
| Advertising Management | Team Building & Leadership | Consumer Behaviour | |
| Indian Economy | Management Information System | Production & Operation Management | Sales & Distribution Management |
| Customer Relationship Management | Summer Internship | Research Methodology | Entrepreneurship & Small Business Management |
| Income Tax Law & practice | | Financial Management | |

3RD YEAR

| Semester 5 | | Semester 6 | |
|--|--------------------------|--|-----------------------------|
| Arithmetic Aptitude | Aptitude Reasoning | Strategic Management & Business Policy | Operation Research |
| General Business Awareness | General English | Fundamentals of E Commerce | Economic and Industrial Law |
| Elective Paper M-1/ F-1 | Elective Paper M-2 / F-2 | Elective Paper M-3/ F-3 | Elective Paper M-4/ F-4 |
| Summer Training Project Report based Viva- Voice | | Comprehensive Viva-Voice | |

BCA Programme

“A degree for those who wish to dive into the world of Computer / Get the Perfect Launch Pad for Your Career in the World of Computers “

BCA is another name of the popular programme that can make your career. The program is not just related to computers and technology but is also helpful in communication and management. The course is specifically designed for those who wish to dive into the world of computers and have the enthusiasm to learn about computer coding and programming. The BCA programme falls under the category of an undergraduate programme and is completed in three years (6 semesters). This three-year, full-time programme is designed to familiarise you with industry-required tools and techniques.



Is the BCA Programme right for me?

A new-age programme to make you a new-age professional

The program is 100% right for those who wish to...

- To develop skills in coding and computer language & want to be a master in all the faces of the computer world, from planning to execution.
- To learn & own the skills to be used in the 21st century to complete tasks successfully in a global business environment.
- To have a business approach and to say yes to an early start to a career in the world of computers.
- To have a dream of seeing oneself as a star entrepreneur.
- To have a dream of getting all the flavours of working in the IT sector with the latest tools and technologies.

Specialized BCA Programme

Taking the popularity of this digital business revolution, Pt. DDUMC now offers a specialized BCA programme to prepare its students for particular fields as per their interests.

**Get a BCA degree for your career goals!
Bachelor of Computer Application**

BCA – Bachelor of Computer Application

BCA – Cyber Security **

BCA – AWS**

BCA – Artificial Intelligence**

BCA

When discussing computer applications, the Bachelor of Computer Application comes first in mind. The BCA programme is a popular course in the field of computer application and is designed especially for those who wish to see themselves in the world of computers. The course is perfectly tailored for those who have the enthusiasm and love for coding and computer language. BCA General Program focuses on imparting knowledge and skills to learners in computer technology, including various programming languages, web development, database management, computer networks, and software engineering.

BCA Cyber Security

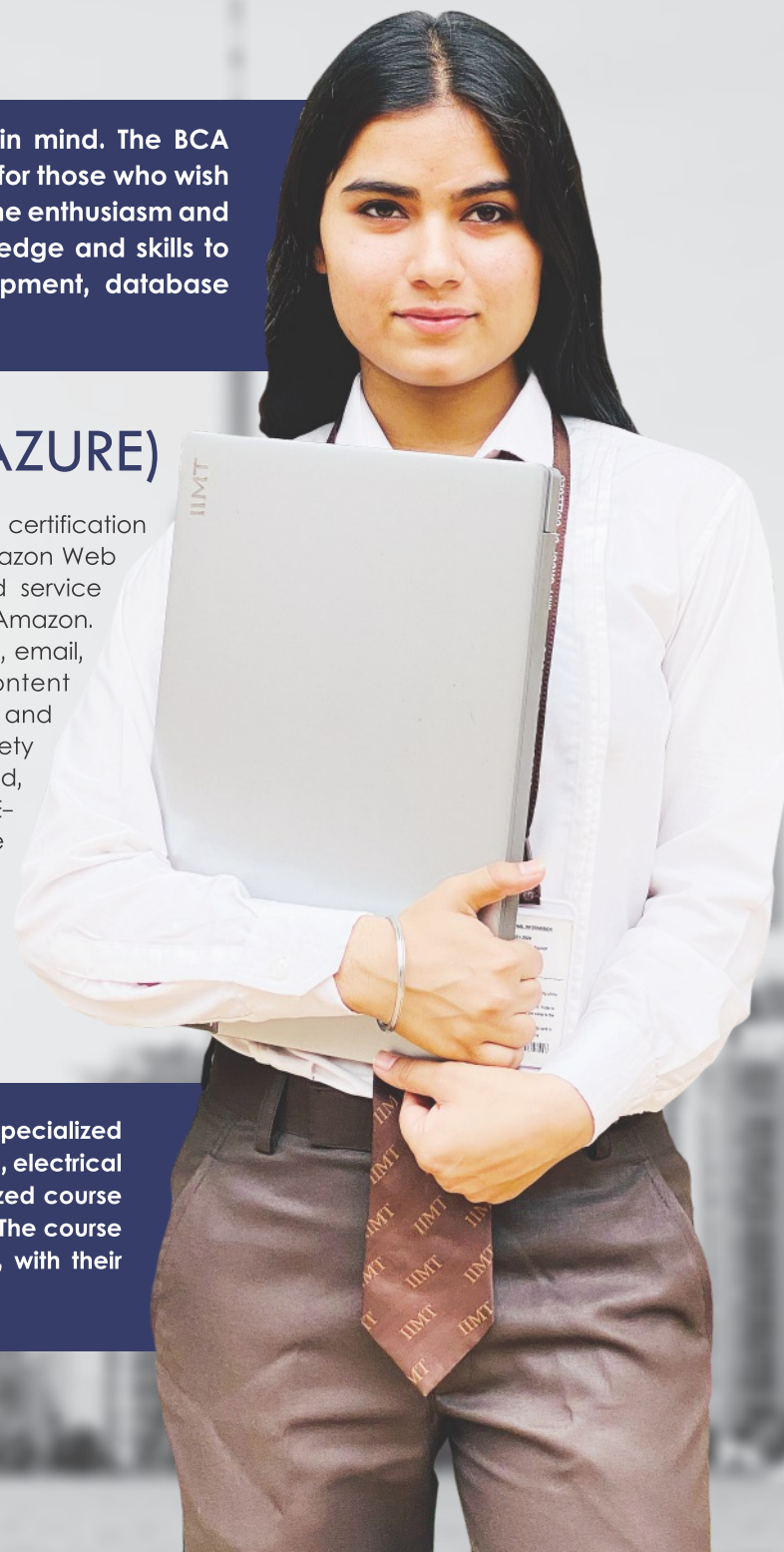
Since the most proactive digital market demands you to be slightly more proactive in learning new skills, abilities, and industry-oriented practices, you should go with a specialized BBA program, which is mainly available in marketing, HR, digital marketing, business, and more. Specialized BBA programs focus more on what is required in the industries than only the theoretical basics. The digital marketing field is now the most popular field, and demands for marketers to handle businesses digitally with high skills and knowledge will skyrocket in the next few years. Among the specializations available for a Bachelor's degree in Business Administration, the digital marketing specialization is quite popular and has now become the most chosen specialization among aspiring candidates.

BCA Artificial Intelligence

BCA AI, or Bachelor of Computer Application in Artificial Intelligence, is another programme offered as a specialized BCA programme in Pt. DDUMC. The course is a vast field that covers various subjects like computer science, electrical engineering, mathematics, mechanical engineering, and many more related fields. This newly modernized course provides learners with the latest education on technology in artificial intelligence and machine learning. The course introduces students to the basic concepts and the important algorithms of AI and Machine Learning, with their effective implementation in both theory and practice.

BCA (AWS/GCP/AZURE)

AWS/ GCP/AZURE are cloud computing certification programmes. AWS is an acronym for Amazon Web Services. This is a comprehensive cloud service platform offered by the popular brand Amazon. The program provides database storage, email, networking, mobile development, content delivery, remote computing, security, and other services that help in growing a variety of businesses. Following industry demand, the college now offers AWS/GCP/AZURE-verified BCA Programs. This will help the learners in getting new ideas about the services of big brands like Amazon.



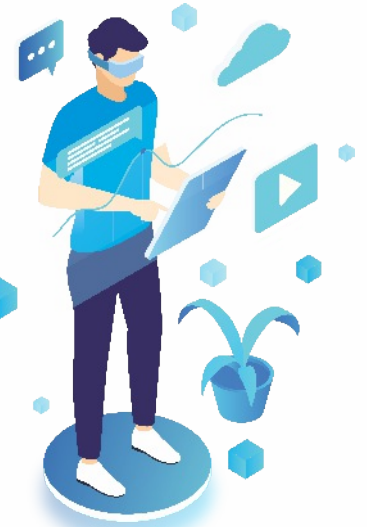
BCA

Why,
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to do?



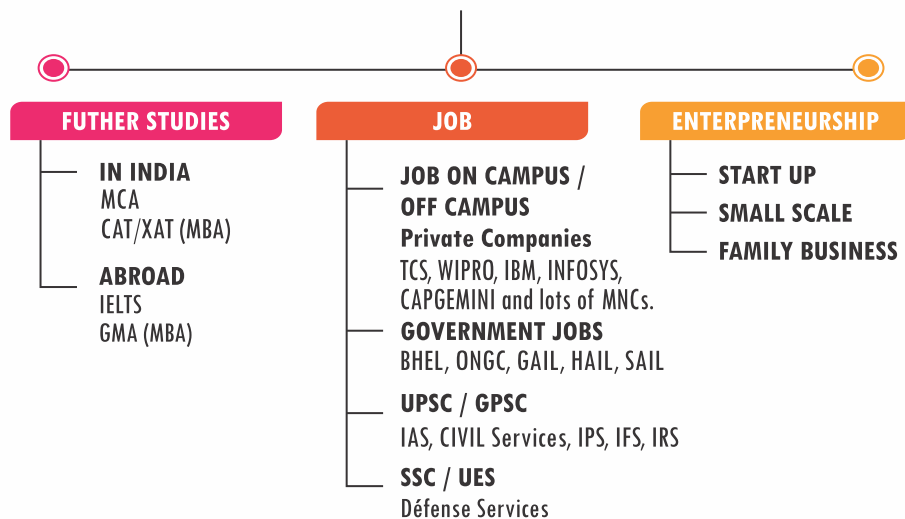
TRENDING TECHNOLOGIES

- (A) Big Data
- (B) Containerisation
- (C) Mobile Web Performance
- (D) The Internet of Things
- (E) Augmented Reality and Virtual Reality
- (F) Enterprise Software
- (G) Virtual Assistants
- (H) Cloud Computing

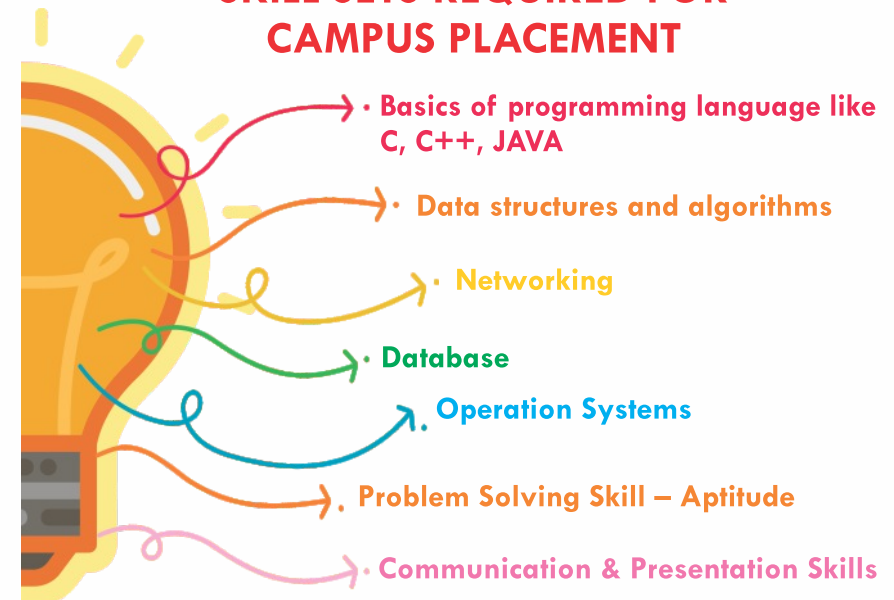


CAREER OPTIONS

AFTER COMPLETION OF
BCA FURTHER STUDIES



SKILL SETS REQUIRED FOR CAMPUS PLACEMENT



Duration: 3 years (Semester System)



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MODE OF ADMISSION

(ONLINE & OFFLINE)

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Curriculum

1ST YEAR

| Semester 1 | | Semester 2 | |
|---|---|-----------------------|---|
| Computer Fundamental Office Automation | Programming Principle & Algorithm | C Programming | Digital Electronics & Computer Organization |
| Principle of Management | Business Communication | Organization Behavior | Financial Accounting & Management |
| Mathematics – I | Computer Laboratory and Practical Work of Office Automation (P) | Mathematics II | Computer Laboratory and Practical Work of C Programming (P) |
| Computer Laboratory and Practical Work of Programming Principle & Algorithm (P) | | | |

2ND YEAR

| Semester 3 | | Semester 4 | |
|--|--|--|--|
| Object Oriented Programming Using C++ | Data Structure Using C & C++ | Computer Graphics & Multimedia Application | Operating System |
| Computer Architecture & Assembly Language | Business Economics | Software Engineering | Optimization Techniques |
| Elements of Statistics | Computer Laboratory and Practical Work of OOPS (P) | Mathematics-III | Computer Laboratory and Practical Work of Computer Graphics & Multimedia Application (P) |
| Computer Laboratory and Practical Work of DS (P) | | | |

3RD YEAR

| Semester 5 | | Semester 6 | |
|--|---|---------------------------|--|
| Introduction to DBMS | Java Programming and Dynamic Webpage Design | Computer Network Security | Information System: Analysis Design & Implementation |
| Computer Network | Numerical Methods | E-Commerce | Knowledge Management |
| Minor Project | Viva-Voice on Summer Training | Major Project | Presentation/Seminar based on Major Project |
| Computer Laboratory and Practical Work of DBMS (P) | Computer Laboratory and Practical Work of Java Programming & Dynamic Webpage Design (P) | | |

PLACEMENT OVERVIEW

Providing opportunities that lead you toward a better

The college has been maintaining the best placement records since its inception. We bridge the gap between students' career aspirations and industry expectations, which enables students to excitingly appear on campus placement drives and proudly return with a smile on their faces—as our skilled and competent students are now working with some of the top-notch companies globally.



TUSHAR SAXENA
Package : 27.8 LPA
Country: Qatar

INTERNATIONAL PLACEMENT

OUR MILESTONE PACKAGES

BYJU'S



Talha Siddiqui
BBA - BYJU'S
10 LPA

BYJU'S



Yash Sharma
BBA - BYJU'S
10 LPA

AdmitKard



Aditi Vishnoi
BCA - ADMIT CARD
10 LPA

upGrad



Anusha Siwach
BBA - Upgrad
8 LPA

upGrad



Arjun Kakran
BCA - Upgrad
8 LPA

upGrad



Pranav
BBA - Upgrad
8 LPA

upGrad



Siddharth Bhusal
BBA - Upgrad
8 LPA

PLANETSPARK



Shoaib Akhtar
BBA - PLANET SPARK
6.63 LPA

jaro education



Vaibhavi Rastogi
BCA - JARO EDUCATION
6.6 LPA

PLANETSPARK



Muskan Verma
BBA - PLANET SPARK
6.5 LPA

PLANETSPARK



Isfa Fatima
BCA - PLANET SPARK
6.5 LPA

PLANETSPARK



Shreyth Rastogi
BBA - PLANET SPARK
6.5 LPA

SKOLAR
EDUCATION SOLUTIONS



Tushar Tyagi
BBA - Skolar
6 LPA

SKOLAR
EDUCATION SOLUTIONS



Avni
BBA - Skolar
6 LPA

SKOLAR
EDUCATION SOLUTIONS



Ishika Aneja
BBA - Skolar
6 LPA

mycaptain



Damandeep Kaur
BBA - MyCaptain
5 LPA

mycaptain



Shristhi Wadhwa
BBA - MyCaptain
5 LPA

DECATHLON



Ekta Shrivastava
BBA - Decathlon Sports
4.62 LPA

INVESTO
XPRT



Aryan Passi
BBA - Investo Expert Pvt Ltd.
4.10 LPA

Academor



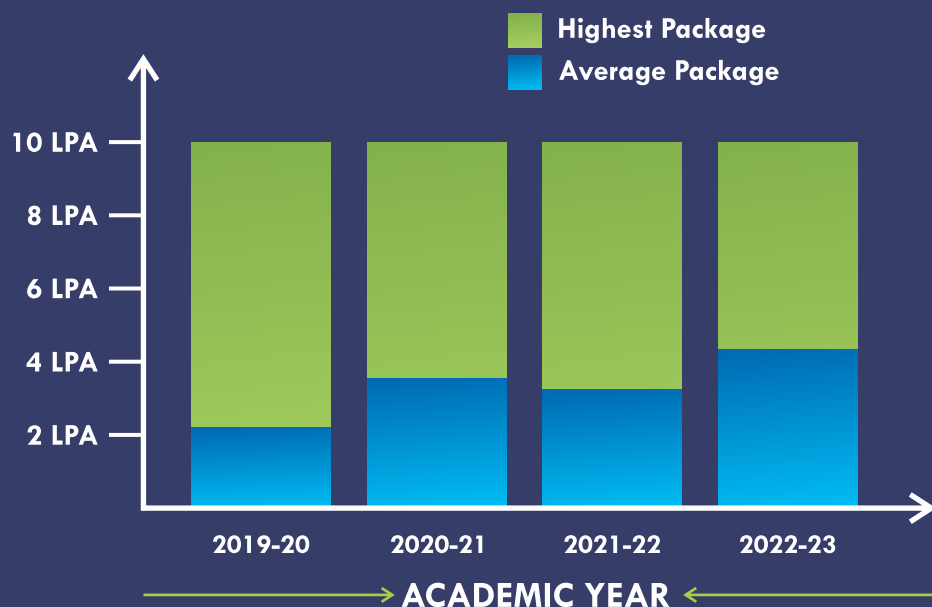
Sneha Verma
BBA - Academor
4 LPA

See how
DDUMC turns
you into a
successful
professional

PLACEMENT TRACKER

(IMPACCABLE PLACEMENT RECORDS WITH MILESTONE PACKAGES)

HIGHEST AND AVERAGE PACKAGE BY CORPORATES
(LAST 4 YEARS TREND)


















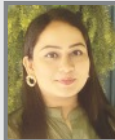
INDUSTRY IS OUR PARTNER IN YOUR SUCCESS

(OUR LEADING RECRUITERS)



CCS University Rank Holders

“Leave your mark wherever you go, not with the words
but with your talent or achievement.”

| | | | | | |
|--|---|---|---|--|--|
| Rank I  Gurneet Singh BBA - 78.3% (Year 2008-11) | Rank I  Yashvi Aggarwal BCA - 82.3% (Year 2009-12) | Rank I  Devpriya Gupta BCA - 77.1% (Year 2011-14) | Rank I  Gorla Sehgal BCA - 82.25% (Year 2012-15) | Rank II  Tripti Aggarwal BCA - 80.4% (Year 2011-14) | |
| Rank II  Kajal Choudhary BCA - 81.33% (Year 2013-16) | Rank III  Priyanka Dhoundiyal BCA - 80.44% (Year 2012-15) | Rank III  Shivi Rastogi BBA - 76.84% (Year 2012-15) | Rank III  Suniti Papneja BCA - 80.0% (Year 2016-19) | Rank IV  Priyanka Pandey BCA - 80.38% (Year 2012-15) | Rank II  Shruti Jain BCA - 82.89% (Year 2017-20) |
| Rank III  Sharadhha Aggarwal BCA - 82.47% (Year 2017-20) | Rank III  Twinkle Kashyap BBA - 78.84% (Year 2017-20) | Rank I  Sharon Rose Wilson BE.d - 90.02% (Year 2019-21) | Rank I  Satakshi Rastogi B.Ed -90% (Year 2019-21) | Rank III  Payal Singh M.Ed - 75.3% (Year 2020-22) | |

DDUMC's International Shining Stars

“Our Gleaming Diamonds Are Acknowledged Internationally.”

| | | | | |
|--|---|---|--|--|
| Chetna Agarwal BCA - 2013 Tech Lead - RPA Wipro Limited Poland | Asha Bhardwaj BCA - 2007 Sr Service Analyst The Home Depot USA Washington | Sartaj Ansari BBA - 2013 Sr. Relationship Officer RAK BANK Dubai, UAE | Dilmeet Singh BCA - 2018 Department Manager Walmart Supercentre Canada, United Kingdom | Shivanshu Pursuing Masters In Data Science The University Of Winnipeg Canada Currently Working Department Manager Company Walmart Canada |
|--|---|---|--|--|

What Our Students Say!

Building careers with northern India's best institution

CHIRAG KARARIA



Pt. Deen Dayal Upadhyay Management College is a transformative place. One could be from any walk of life, from any background or geography, the three-year journey will be, hands down, one of the defining moments in one's life. The sheer number of opportunities here, academic or otherwise, gives one a breadth of choice to build your dream career.

As a student, Pt. Deen Dayal Upadhyay Management College gave me an opportunity to meet different kind of people and learn a number of things. I received great support from the faculties. I am thankful to MD sir, Director sir, HOD sir and all the professors for providing me a platform to enhance my skills and an opportunity to showcase my talents in various events and programs.



LAKSHYA GUPTA

PRACHI



Pt. Deen Dayal Upadhyay Management College has provided me with a plethora of opportunities to grow holistically and experience new avenues beyond academics such as on-Campus Placement Drive, Internships, Consumer Fair etc. I have been constantly pushed out of my comfort zone, only to become a better version of myself. Apart from the great mentorship that I have experienced, the beautiful green campus is a bonus. I can safely say that DDUMC has provided me with the wings to fly.

My biggest takeaway from Pt. Deen Dayal Upadhyay Management College is that it provides a balance of academic rigour and freedom to pursue our extra-curricular activities. My interaction with fellow batchmates and the resultant peer learning, along with some enlightening faculty sessions, will be the highlights of my time in this beautiful green campus that is nothing short of paradise.



RIYA SHARMA

VANSHIKA AGARWAL



The Bachelor Programme in Business Administration at Pt. Deen Dayal Upadhyay Management College provided me with a multifaceted experience, both inside and outside the classroom. DDUMC provides an unparalleled holistic ecosystem and an experience to cherish.

At Pt. Deen Dayal Upadhyay Management College, we had the privilege of an amazing green campus with teachers and students from all over India, who were a constant source of inspiration. Moreover, friends, cultural events, group projects and a lot more made me enhance my personal development.



VAIBHAV BHARDWAJ

VRINDA SURI



For me, what makes Pt. Deen Dayal Upadhyay Management College a wonderful experience is the diversity and freedom that is provided to the students to pursue what they enjoy doing apart from just academics — be it sports, Club and Committee activities, organizing fresher parties and students' farewell etc. This truly brings the entire student community together, which later translates to a robust alumni network.

The Under Graduate Programme in Business Administration at Pt. Deen Dayal Upadhyay Management College has given me the opportunity to interact, in a span of three years, with individuals who are among the most brilliant in the country, and learn from them in an environment that forces you to test your limits and grow personally and professionally. Needless to say, the beautiful award-winning campus always acts as a stress buster.



VANSHAVI

SHUBHAM KUMAR



Coming in with three years of work experience, I found the under Graduate Programme in Business Management a great platform to accelerate career growth and build a strong foundation in people management skills. The three years with the brightest minds of the country have been most fulfilling and an experience to cherish. Making friends with people from diverse backgrounds is something I would always treasure.



SNEHA KAMBOJ

The BCA curriculum at Pt. Deen Dayal Upadhyay Management College has moulded me in the best way possible. The course has made me feel confident in facing any challenge — be it at the professional or at the personal front. A great campus, a superb peer group, inspirational professors, and immense opportunities for personal development — all this made my three years at Pt. Deen Dayal Upadhyay Management College memorable.

What Our Students' Guardians Think!

A student is like a plant seed; it needed water like parents and sunlight like teachers to be a perfect fruit.

I would like to show my appreciation to the professors who have taught my son and has guided him to achieving amazing results in his graduations. They have been a source of confidence and inspiration for my child to work hard and achieve the level where he is today. Wishing the college all the best in its future endeavors.



Dolly Kataria
Mother of Chirag Kataria

I would like to say that I am very impressed with the student's events and activities like IT quiz, English Workshop etc at Pt. Deen Dayal Upadhyay Management College. Thank You for all the effort the teachers have put in with them. The Industrial Visits are truly enriching and educational for them. Keep it up Pt. DDUMC.



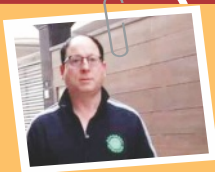
Khomashwari Sharma
Mother of Vaibhav Sharma

We are grateful for the wonderful education that has been provided for our daughter at Pt. Deen Dayal Upadhyay Management College. We are inspired when we walk into the campus and hope you people keep educating the world as beautifully as you have done for so many years.



Mr. Jagdambe
Father of Vaishnavi

IIMT MALL ROAD College has a good reputation, including academics, sports and cultural activities like Rangmanch, Diwali Fest etc. The college has provided a supportive, inclusive and accepting environment that nurtures individual and group aspirations and expectations. All the best for the college ahead.



Mr. Kamal Suri
Father of Vrinda Suri

I am so happy that my daughter found her way to this extraordinary institution, Pt. Deen Dayal Upadhyay Management College. She has been embracing the DDUMC experience. I cannot thank you enough for creating an environment where young people can learn and expand their wings in a safe and welcoming place.



Mr. Praveen Kumar Gupta
Father of Lakshya Gupta

We heard all about the dynamic way the lecturers deliver lectures and encourage participation at Pt. Deen Dayal Upadhyay Management College and are pleased that our daughter is learning so much from this institution. Thank you so much. I don't regret the admission of my daughter at this college.



Renu Singh
Mother of Prachi Singh

The education system of the college is very good which includes a smart way of teaching through Smart Boards and Projectors and various activities like Group Discussion, Mock Interview, Power Point Presentations, Case Studies etc. All the faculties are well qualified and supporting. Proper guidance is provided to students for enhancing their abilities.



Teena Sharma
Mother of Riya Sharma

I am impressed by the enriched Learning environment at IIMT Mall Road. I personally thank faculty and staff for their efforts in making it a great learning place for my son. The different Club activities are indeed interesting and the major and minor events like "Spellathon" competition, tree plantation drive etc in the college which take place every month truly deserve a special mention.



Manisha
Mother of Shubham Kumar

During the tenure of my daughter's BBA here, how kind and responsible she had become...not only for herself, but for friends and family. The college really has developed responsibility, sensitivity, and resourcefulness in the students.



Mr. Deepak Singhal
Father of Vidhi Singhal



DDUMC ALUMNI ASSOCIATION

Once a DDUMCian, Always a DDUMCian

With the right attitude, Pt. DDUMC Alumni Association (Kutumb) looks forward to teaming up with its talented alumnus and is fully prepared on creating moments in the long journey ahead by sharing the sense of pride of being an alumnus of an extraordinary educational powerhouse. With over 5000 plus alumni, Pt. DDUMC Alumni Association worked tirelessly to serve its Alumni and Alma mater.



About Kutumb:

Pt. DDUMC Alumni Association, i.e. Kutumb named after taking the account the value of unity and connections. The slogan and the logo of the association- Together Forever, denote the value of connectivity and bonding among the Students, Alumni and the Institute. Together forever specifies that if we are together forever, the challenges are as easy as grasping at straws, and we find ourselves in a new world of Love, Success, Bonding, Connections and Unity.





**"KUTUMB"
2023
#ALMA MATER**

Notable Alumni

Our Alumni Is Not Just Graduate Student,
But A Lifelong Member of Our Community



Neha Verma
Alumna, BCA-2010
Current Company : **HDFC**
Designation : **Senior Area Manager**
Achievements in Multiple Sectors

- Author
- Motivational Speaker
- Life Coach
- Former Director at Ms. India
- 2017 subtitle winner Ms. India

Awards

- Received many awards
- 50 most influential women of India



Jalaj Virmani
Alumnus , BBA-2004
Current Company :
InterGlobe Aviation Ltd
- **IndiGo Airlines**
Designation : **Sr.**
Manager - Central HR -
In-flight Services



Mohit Kumar
Alumnus , BCA-2004
Current Company :
Capgemini
Designation : **Program**
Manager



Name: Akanksha
Sivach
Alumna : B.Ed. – 2022
CDS 6th Rank Holder
Currently – Under
Trainee as
LIEUTENANT (INDIAN
ARMY)



Ruby
Alumna, B.Ed -2022
National Shooter



Deeksha Saini
Alumna, B.Ed-2022
National Taekwondo
Player
Uttar Pradesh State
Bronze Medallist



UJJWAL GUPTA
ALUMNUS :
MANAGING DIRECTOR
RIVIERA BANQUET &
RESORT CITY MEERUT

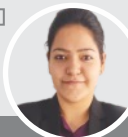
What Our Alumni Say!

Nobody cares more about an institution than its alumni!



Vartika Jain
BCA - 2021
Infosys Limited
Operations Executive

"It is a great college with highly experienced and supportive faculty members. The infrastructure is also clean and compact. Overall I had a great experience so far."



Neha Verma
BCA - 2019
Clearwater Analytics
Reconciliation Analyst

"Being an alumni of Pt. DDUMC , I am very lucky to grab the knowledge from their excellent faculty members.I hereby can say that being a part of this college you can furnish your skills and knowledge, and can get the vision for your wonderful future."



Sonal Aggarwal
BCA- 2019
Infosys Ltd.
System Engineer

"My gratitude to all the faculty of Pt. DDUMC, Meerut for providing right guidance and support. I truly appreciate the hard work and the time spent by the faculty members helping the students in many ways. The students enjoyed their valuable lectures."



Adv. Ravneesh Khurana
BBA - 2014
Entrepreneur

"I feel lucky to be a part of Pt DDUMC, Meerut, where I grew up as a skilled student. My three years at the college have been a wonderful experience of learning with prolific exposure to the outside world. I have a lot of respect and love for everyone."



Anisha Jain
BCA -2020
360 Degree Cloud
HR Executive

"Being an alumna of Pt. DDUMC, I feel glad and lucky at the same time to learn from the finest faculty who are not just intelligent but also very supportive. Pt. DDUMC made me skilled and confident enough to achieve success in my career."



Mahima Parihar
BBA - 2016
British Telecommunications
Auditor

"Being an alumna of Pt. DDUMC gave me an opportunity to meet different kinds of people and learn a number of things. I am thankful for receiving a platform to enhance my skills and shape my career for a wonderful future."



Soumik Roy
BCA-2016
State Street Corporation
Senior Software Developer

"My journey with Pt. DDUMC, is definitely one I will cherish throughout my life. In a very short span of time, I was able to learn a lot, which helped me excel academically, as well as grow at a personal level."



Charush Devgan
BCA – 2020
360 Degree Cloud Tech.
Salesforce Developer

"Doing BCA from DDUMC was one of the best decisions. It not only helped me with knowledge but also provided overall improvement of personality. The teachers here are very skilled and knowledgeable. Placements are also good of the institute."



LIFE @ DDUMC

"This is the part where you find out who are you"



#welcome@ddumc



#careerplanning



#let'sfly



#DDUMCsports



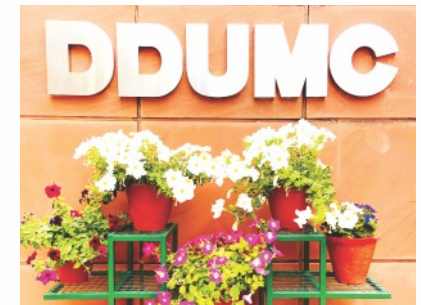
#motivation



#DDUMCvibes



#wearethefuture



#naturevibes



#greencampus



#sportsfiesta



CAMPUS FACILITIES

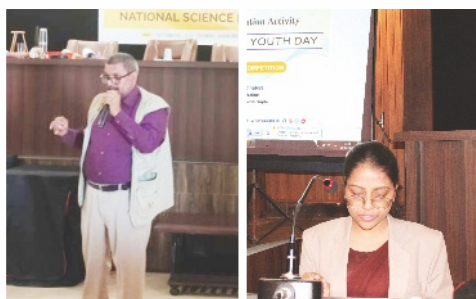
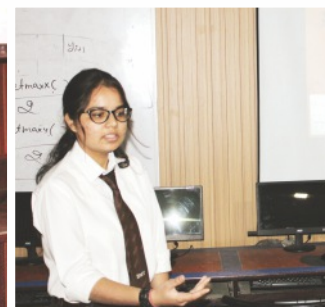
- ★ Wi-Fi Campus
- ★ Library
- ★ Sports Facilities
- ★ Medical Facilities
- ★ Clubs and Societies
- ★ Hi Tech Labs
- ★ Students' Care
- ★ Centre
- ★ Cafeteria
- ★ Auditorium
- ★ Women's Grievance Cell



IIC CELL

ABOUT IIC CELL

Following the guidelines of MIC Govt. of India, Pt. DDUMC has a IIC cell that is dedicatedly encouraging, and inspiring students to be innovative. The cell regularly conducts seminars, workshops, interactions, and discussions for the students to come up with entrepreneurial and start-up ideas. The prescribed activities are also organised as per the IIC calendar.



IIC CELL

- Workshop on "Entrepreneurship and Innovation" as Career Opportunity
- My Story - Motivational Session by Successful Entrepreneur/Start-Up Founder
- New Product Launch Competition
- Ad Mad Competition
- Logo Design Competition
- National Engineer's Day
- National Education Day
- National Pollution Control Day
- National Youth Day
- National Science Day
- Workshop on Design Thinking, Critical Thinking & Innovation Design
- Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab Lab, Makers Space, Design Centres, City MSME clusters, workshops etc.
- PPT Competition

STUDENT CLUBS

Student clubs foster fellow feelings among students besides providing them opportunities to exhibit their hidden talents. Clubs help students to relate classroom learning to the outside world. It inculcates valuable leadership as well as life skills among students with fun. Further, the clubs prepare common grounds for students of common interests to meet, compete, and exceed. Given below are the details of ten clubs.

Literary Club — 'Aarohan'

This club organises a stage for knowledge-hungry students who crave for self-expression and want to enhance their confidence. It hosts events such as story writing, quizzes, group discussions, and a speech competition.



English Club — 'Azurt'

The English Club promotes interest, knowledge, and practice of the English language and grammar through various competitions and activities such as the spellathon, declamation, debate, and idioms and phrases competition.



Entrepreneurship Club — 'Prayojan'

The Entrepreneurship Club cultivates a business mindset in students and promotes learning by doing. It acts as a stage for exercising and utilising business skills in a competitive mode. Students present their business plan under the guidance of management faculty members. Some of the business ideas get accepted and turn into profitable businesses.



Cultural Club — 'Utsav'

The cultural club organises cultural events like Dandiya Evening, Diwali Fest, Founder's Day, and many other skits, singing, and dance competitions that reflect the diverse culture of our country.



Nature Club — 'Navjeevan'

Born out of a desire to spread awareness about environmental conservation, the nature club is known for exceptional eco-friendly activities like Best out of the Waste and debate competitions on environmental issues. It also holds plantation and e-waste management programmes.



Creative Club — 'Kalakriti'

The club conducts colourful performances of students pertaining to creativity. Some competitions are organised year-round. Some exceptional events and competitions like Diya Making, Pot Decoration, Thali Decoration, and Best Out of Waste are regular features of the club.

Technology Club — 'Utkarsh'

The technological club is dedicated to encouraging creativity and an interest in technical knowledge. It encourages students to make software programmes and working models that utilise scientific knowledge to make human life easier. The Technological Club offers students opportunities to sharpen their technical skills through IT quizzes and competitions, exhibitions, and discussion.



Social Service Club — 'Utthaan'

The social service club aims to make the students aware of their social responsibilities and encourages them to work for community service. The club students celebrate festivals like Diwali by distributing new clothes, sweets, and, most importantly, their joy to underprivileged children in slums and charitable schools.

Campus Caravan

The club campus caravan comprises a team of faculty and students with a literary bent of mind—editor, content developer, content writers, and bloggers—who are devoted to catching up on all glimpses of campus events to present in the college newsletter. Students share informative and motivating blog posts on college blogs.



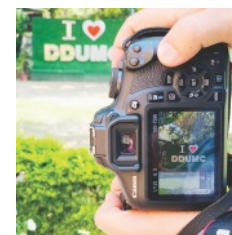
Sports Club

The sports club is committed to cultivating sporting habits and developing hobbies among the students. It is rightly said in sports that the pain you feel today is the strength you feel tomorrow. The club aims to infuse through games and sports values and skills like healthy competition, teamwork, courage, problem solving, and the ability to sustain cultural and ethnic diversity. The club organises tournaments and championships for various individual and group sports like badminton, carrom, chess, football, basketball etc.



Digital Club — 'DIGI ROYAL'

Digital Club is an important part of modern education and aims to provide students with skills regarding the advantages and disadvantages of all social media platforms like Facebook, Instagram, YouTube, etc. It gives voice to the learners, provides them exposure to the media, and promotes their own ideas digitally. To provide sound knowledge to the student community on avoiding any kind of cyber fraud during the internet era. The club also conducts different activities in order to equip students digitally strong.



DDUMC DIARIES

TOUR & ADVENTURE

"Take only memories,
leave only footprints"



"PULSATING ENDEAVOURS MAGNIFICENT CAMPUS"

PARENTS ASK



Parenting is a lifetime job, it does not stop even though your child grows up, and we (DDUMC) are with you in this most valuable job



So, don't feel hesitant about your child's career and send any questions bugging your mind about parenting and your young ones' careers. We would like to answer them.

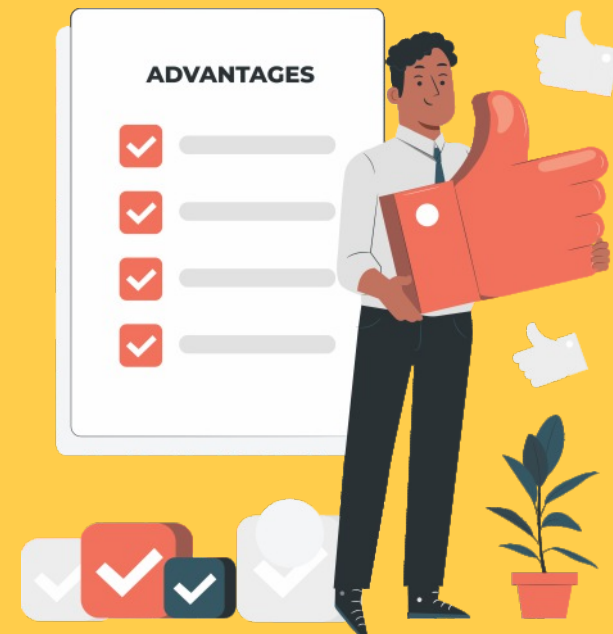
Scan the QR code to submit your questions



Feedback for DDUMC

Your feedback is important to us, as it will help us to improve and make our organization better. Let us know what you think about us so we can work on it.

Scan the QR code to give your feedback to us



A REFLECTION OF IIMT JOURNEY



International Institute of
Management & Technology
(IIMT), Meerut

1994



IIMT Engineering
College Meerut

2000

2001

Pt. Deen Dayal Upadhyay
Management College, Meerut
(Known as IIMT Mall Road)



IIMT Group of Colleges,
Greater Noida

2006

2008

IIMT Academy, Meerut

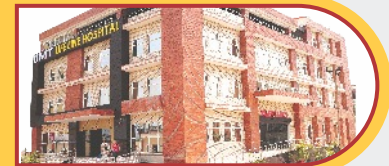


IIMT University,
Meerut

2016

2016

IIMT Life Line Hospital



IIMT Starz, Meerut

2017

2020

IIMT Business Incubation
Foundation Supported By
UP Govt. & MSME



IIMT Ayurvedic Medical
College & Hospital

2022

2022

IIMT Ladder Business
Foundation, Greater Noida
(A platform to start your start-up)



Are you ready to
ignite your career
and burn it bright ?



COLLEGE CAMPUS

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📞 7617666384

☎ Ph: 0121-2642006, 2655850

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CONNECT WITH US

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📺 <https://www.youtube.com/c/IIMTMallRoad>

➡ “LET THE KNOWLEDGE
COME TO US FROM ALL SIDES”

