

Two Decades of Academic Excellence



**PT. DEEN DAYAL UPADHYAY
MANAGEMENT COLLEGE**
Meerut
(Known as IIMT, Mall Road)



Information Brochure


(IIMT)

17, Mall Road, Meerut Cantt.

Ph. 0121-2642006, 2655850, 7617666384


Email : ddumcmeerut@rediffmail.com

Website : www.ddumc.in

 <https://www.facebook.com/ddumc.mallroad>

 <https://www.youtube.com/c/IIMTmallRoad>

 https://www.instagram.com/ddumc_mallroad

 https://twitter.com/ddumc_mallroad

ABOUT THE INSTITUTION

Pt. Deen Dayal Upadhyay Management College (DDUMC) is a constituent of IIMT Group of Colleges established in the year 2001. It has shaped the lives through academic excellence and creditable placements.

It is affiliated to Ch. Charan Singh University, Meerut and offers the following academic programmes:

1. Bachelor of Business Administration (B.B.A)
2. Bachelor of Computer Applications (B.C.A)

BBA & BCA are semester based professional education programmes which offer promising job opportunities as per industrial scenario.



The institution places great emphasis on quality education & training. Actively supported by a team of highly qualified faculty and experienced members (majority of whom are Ph.D in their respective disciplines). Our institution has secured top rank in the university rankings.

MERIT BASED SCHOLARSHIPS

CASH SCHOLARSHIP AWARDED STUDENTS



Every year, IIMT Group of Colleges offers monetary scholarships worth more than Rs. 2 Crore to their students on the basis of their academic achievements in the University Examinations.



KAJAL CHOUDHARY
BCA
81.33%



LOVY GUPTA
BCA
82.17%



SUNITI PAPNEJA
BCA
80.00%



TUSHAR SAINI
BCA
78.75%



VARTIKA RATHI
BCA
78.75%



EKTA SHARMA
BCA
77.50%



SONAL AGARWAL
BCA
77.25%



SONAKSHI TYAGI
BCA
76.92%



RISHABH MALIK
BCA
76.75%



PRAGYA SHARMA
BCA
75.92%



VIPUL BHARDWAJ
BCA
75.17%



KHYATI GUPTA
BCA
75.08%



YASHIKA GULATI
BBA
77.08%



RASHI KANOJIA
BBA
76.33%

OUR ACADEMIC ACHIEVERS

Students of DDUMC have consistently figured in the University Rankings

OUR PRIDE - UNIVERSITY TOPPERS

1st Rank



YASHVI AGGARWAL
D/o Naresh Aggarwal
BCA (82.3%)

1st Rank



GORIA SEHGAL
D/o Sunil Sehgal
BCA (82.25%)

1st Rank



GURNIT SINGH
S/o Gurpeet Singh
BBA (78.3%)

1st Rank



DEVPRIYA GUPTA
D/o R.K. Gupta
BBA 77.1%

2nd Rank



KAJAL CHOUDHARY
D/o Arvind Kumar
BCA (81.33%)

2nd Rank



TRIPTI AGGARWAL
D/o Rajender
BCA (80.4%)

3rd Rank



PRIYANKA DHOUNDIYAL
D/o Devi Dutt
BCA (80.44%)

3rd Rank



SUNITI PAPNEJA
D/o Raj Kumar
BCA (80.00%)

3rd Rank



SHIVI RASTOGI
D/o Vineet Rastogi
BBA (76.84%)

4th Rank



PRIYANKA PANDEY
D/o V.C. Pandey
BCA (80.38%)

FACILITIES @ DDUMC

I.T. Labs

Well equipped, fully air conditioned Wi-Fi I.T. Labs which provide:

- 150+ Desktop computers having updated configurations and softwares
- State of the art i5 Servers.
- 24x7, high speed internet connection through a dedicated Optical Fibre Cable.
- Wi-Fi Enabled campus.



Library

- Well stocked library having more than 21000 books published by reputed publishing houses.
- More than 40 research journals & e-journals of national & international repute.
- A separate Reference Section consisting of more than 700 book titles.
- Computerized Library Functions.
- Fully air conditioned reading room facility.



Lecture Rooms

- Well Furnished, Fully Air Conditioned lecture rooms.
- Equipped with LCD Projectors to enable Audio Video Teaching and Learning Management System.



CAREER BUILDING INITIATIVES & VALUE ADDITION COURSES

The institution is committed to prepare the students for excellent placement with top-notch corporate houses by inculcating various employability factors and by providing value addition courses to enhance the knowledge and skills.

IMPROVING EMPLOYABILITY FACTOR

Activities aimed at improving the soft skills and enabling the students to succeed in the selection process:

- English Language Proficiency and Presentation Skills
- G.D Sessions and soft skills development
- Business & Technology News Review Sessions
- Public Speaking and Mock Interview sessions
- Virtual and Real Workshops and conferences.
- Aptitude Training & Team Building
- Business Newspaper Reading (BNR) session



TRAINING & CERTIFICATIONS

- Practical training sessions in Tally with GST Certification.
- Certificate Programs in MS-Office, Digital Marketing.
- Workshops on online trading on Stock Markets.
- Skills Training Certificates Programs like NPTEL.
- Real time project handling by students.
- Summer Internship in reputed companies.
- Various skills enhancement programs like Python, HTML, PHP, Ethical Hacking, Android, Cloud-Computing, Cyber Security.



GUEST LECTURES

Organized on regular basis, these lectures are delivered by eminent speakers associated with industries and educational institutions. Recently, lectures have been organized on GST Laws, Aspects of Demonetization, Interim Budget, Equity Markets & Mutual Funds, Emotional Intelligence Quotient, Data Encryption and Security, Innovations in Networking technologies, Cloud Computing.



PLACEMENT ASSISTANCE

It is our continuous endeavour to provide students opportunities to work in different organizations and adapt their working conditions and culture. With our continuous efforts, Institute got star performers in the year 2020.

OUR STAR PERFORMERS - PLACED WITH HIGHEST PACKAGE



SANKET JAIN
BCA -(2017-20)
Jaro Education
Package- 12 LPA



AYUSHI PATEL
BCA -(2017-20)
Jaro Education
Package- 6.6 LPA+Incentives



ADEEBA SIDDIQUI
BBA -(2017-20)
Jaro Education
Package- 6.6 LPA+Incentives

The institute offers effective placement support through a team of dedicated professionals who channelize job opportunities in leading corporate houses in various industrial sectors. Our efforts in this regard are well rewarded as our students have been placed in respectable jobs with good salary packages.

BCA Placements at a Glance - Our top 10 recruiters

S. No.	Name of the Company	No. of Selections	Course	Salary (Lacs. p.a.)
1.	Jaro Education	2	BCA	12 LPA
2.	IBM	10	BCA	3.2 LPA
3.	Tech Mahindra	17	BCA	3.2 LPA
4.	Wipro	11	BCA	2.76 LPA
5.	Collabera	17	BCA	2.7 LPA
6.	Pinnacle Works	12	BCA	2.5 LPA
7.	Wealth Clinic	19	BCA	2.4 LPA
8.	360* Cloud	11	BCA	2.4 LPA
9.	Athansys	16	BCA	2.4 LPA
10.	TCS	22	BCA	1.93 LPA

BBA Placements at a Glance - Our top 10 recruiters

S. No.	Name of the Company	No. of Selections	Course	Salary (Lacs. p.a.)
1.	Jaro Education	2	BBA	6.6 LPA
2.	IBM	8	BBA	3.2 LPA
3.	Tech Mahindra	25	BBA	3.2 LPA
4.	Wealth Clinic	19	BBA	2.4 LPA
5.	Athansys	14	BBA	2.4 LPA
6.	Paisa Bazaar	13	BBA	2.4 LPA
7.	Collabera India	14	BBA	2.7 LPA
8.	British Telecom	15	BBA	2.3 LPA
9.	Mentor cell	18	BBA	2.2 LPA
10.	Direct Admission Group	16	BBA	1.44 LPA

INDUSTRIAL VISITS

Industrial visits offer a great source to gaining practical knowledge and bridging the gap between the theoretical learning and practical exposure. The students get experience of real working environment, working methods and diverse work practices.

In recent times, industrial visits have been arranged in reputed organizations such as: Patanjali Food & Products Park, Yakult Danone Private Limited, Hero Motorcorp, SIDCUL, Mother Dairy, Parle Products, Dainik Jagran, Training Basket, Coca-Cola, Bisleri and many more.



A MEGA EVENT - BUSINESS FAIR 2020

Pt. DDUMC organized a mega event **"Business-Fair 2020"** in which different companies and brands showcased their latest products and services. For this purpose incentives & discounts are offered to the prospective customers. It also provides a significant platform for the students to magnify their marketing as well as professional skills.

A variety of products and services were exhibited by the brands like Lakme Academy, Career launcher, Galaxy Infotech, Thomas Cook, Reliance Jewelers, Arena Animation, Cad Pro, Moto Rider (Royal Enfield), Shree Radhey Motor Corp (Jawa) and many more. Students and their family members attended and enjoyed the fair at huge number.



BEYOND ACADEMICS

Cultural Bonanza

The institution provides ample opportunities to its students to showcase their talents in diverse areas such as Singing, Dancing, Acting, Painting, Photography etc.

Such opportunities arise during:

- Freshers & Farewell Functions
- Diwali Fest
- Rang Manch - A Multidisciplinary Annual Fest
- Founder's Day Celebration.
- Dandiya Night and many more activities time to time.



SPORTS

Sports is a regular indulgence at the institute. Sports are a part of the weekly timetable of all semesters, the students are provided with facilities for both outdoor & indoor games. Apart from this, the institute organizes an **annual Sports Fiesta** in which students compete in 14 sporting disciplines.



EXCURSIONS

Excursions allow the students and faculty members relax and interact more informally. In every semester, excursions have been organized to places such as:

- Moghul Garden, Rashtrapati Bhavan, New Delhi
- Akshardham Temple, Delhi
- Kingdom of Dreams, Gurugram,
- World of Wonder, Noida
- Shimla Trip



SOCIAL SERVICE

The institute considers social service as its sacred responsibility and inspires the student community to undertake social service through visits to Orphanages, Old Age Homes, Satyakaam - A Home for Aids affected Children, distribution of masks among poor and needy, celebration of Holi and Diwali festivals with poor children.



DDUMC IN NEWS

मैनेजमेंट कॉलेज के सोशल क्लब ने बच्चों के साथ मनाई होली



हिंदी 12 जनवरी 2020 को एक दुखद समाचार मिली थी कि कोविड-19, जो अब विश्व में फैला हुआ है, का प्रसारण हो रहा है। इससे निवारण के लिए हमें सावधानी बरतनी होगी। हमें अपने व्यवहार में बदलाव लाना होगा और सोशल डिस्टेंसिंग का पालन करना होगा। हमें अपने हाथों को धोना होगा और मास्क पहनना होगा। हमें अपने परिवार के सदस्यों से दूरी बनाए रखनी होगी। हमें अपने काम के लिए जाने से पहले अपने हाथों को धोना होगा। हमें अपने सामान को साफ रखना होगा। हमें अपने खाने के सामान को साफ रखना होगा। हमें अपने कपड़े को साफ रखना होगा। हमें अपने घर को साफ रखना होगा। हमें अपने नतीजे को साफ रखना होगा।

बीसीए द्वितीय, तृतीय वर्ष के छात्रों के लिये कार्यशाला का आयोजन



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विभिन्न स्टाल्स पर लगे प्रोडक्ट्स के बारे में जानकारी प्राप्त की



हिंदी 12 जनवरी 2020 को एक दुखद समाचार मिली थी कि कोविड-19, जो अब विश्व में फैला हुआ है, का प्रसारण हो रहा है। इससे निवारण के लिए हमें सावधानी बरतनी होगी। हमें अपने व्यवहार में बदलाव लाना होगा और सोशल डिस्टेंसिंग का पालन करना होगा। हमें अपने हाथों को धोना होगा और मास्क पहनना होगा। हमें अपने परिवार के सदस्यों से दूरी बनाए रखनी होगी। हमें अपने काम के लिए जाने से पहले अपने हाथों को धोना होगा। हमें अपने सामान को साफ रखना होगा। हमें अपने खाने के सामान को साफ रखना होगा। हमें अपने कपड़े को साफ रखना होगा। हमें अपने घर को साफ रखना होगा। हमें अपने नतीजे को साफ रखना होगा।

पं. दीन दयाल उपाध्याय मैनेजमेंट कॉलेज के छात्र-छात्राओं ने किया औद्योगिक भ्रमण



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GLIMPSES



Impact Educationist Award



T-shirt Painting Competition



Fresher's Party



Business Fair



Programming War



Dandiya Night



Food Fest



Folk Dance Competition



Swachhata Raily



Diwali Fest



Bike Stunt Show